Purple Cake Day children's wearable art

Supported by WOW®

Purple Cake Day Wearable Art for Schools

We want to encourage students to make their own wearable art creations as part of the Purple Cake Day celebrations. You could get your school to organise its very own Purple Cake Day wearable art fundraiser show and the money will help to establish quality educational services where they are desperately needed. Using the theme ideas overleaf (or make up your own) then grab a friend, or get your whole class involved and get creating.

What is WOW®?

WOW® stands for ‘World of WearableArt’, and is the original idea of Nelson sculptor Dame Suzie Moncrieff, to take art off the wall, put it onto the body and then put it on stage. She wanted to create a show combining art, design, music and drama. It’s about making art you can wear, and you can create it out of literally anything! In its first year in 1987, Suzie invited designers in her community to make a wearable art costume, and a show was held in William Higgins Gallery, in Wakefield, Nelson. Twenty-five years later WOW® has become an internationally-acclaimed show and has designers from all over the world entering their costumes. This is a great story about someone having an idea, believing in it and not giving up! To learn more about WOW® and to be inspired for ideas go to: worldofwearableart.com

"Purple Cake Day Children’s Wearable Art gives children the opportunity to express themselves in innovative, original and fun ways, in creating wonderful works of wearable art, but most importantly it is also a chance for children to learn about generosity, compassion and an awareness of children less fortunate than themselves. Instilling these values in children is priceless."

~ Dame Suzie Moncrieff
WOW. Founder, Patron - Purple Cake Day

www.purplecakeday.org
Children's Wearable Art Theme Ideas

Theme Idea: “Magical Mystery Garden”

What comes to life at the bottom of your garden at midnight? Are there fairies, goblins, gnomes or beautiful butterflies and strange insects we’ve never seen before? You can use any colours, but one must be purple. Using recycled materials, create a weird, wacky, wearable art garment - creature or character.

Theme Idea: “Mad Hatters Tea Party”

Using mostly recycled materials and the colour purple, create a wacky wearable art garment inspired by the crazy 'Mad Hatters Tea Party'.

“Purple Cake Day is so brilliant, because it’s not just about kids getting to express our creativity and make things, it’s about kids making a real difference. It is so cool that my costume can actually benefit an organization with the means to change lives." ~ Stella Bogdanoff, Motueka High School

Theme Idea: “Child’s Birthday Party”

Taking your inspiration from a child’s birthday party create a work of art to adorn the body. From cupcakes to candy floss, birthday cakes to balloons, create a fun costume that includes the colour purple and celebrates children of the world on Purple Cake Day.

Ideas • Visit your local recycling centre or op shop for interesting materials and objects. You could recycle fake flowers, plants, baskets, umbrellas, plastic containers, bags, plastic flower pots, garden hose, table mats, old garden tools, fake lawn, frost cover material, chicken netting, plastic garden ornaments etc.
- Use natural materials like flax, driftwood, twisted willow, bamboo, bark, dried leaves, twigs, feathers, old birds nests.
- Make a mask for your character or garment out of paper mache'.
- Recycle old clothes or material using dye or paint.

www.purplecakeaday.org